

## ENACTUS SHIVAJI

Enactus, Shivaji College is one of the chapters included in 'Enactus India', which is a network of students, faculty and business leaders, working together through social entrepreneurship, to resolve socio-economic challenges of communities in need. Our mission is to provide an impetus to students in the area of management training, education and research; to build, expand and reinforce the required managerial skills to excel in the area of globalization and competition.

1. Convenor – Dr. Chhavi Sharma
2. President – Somya Sharma
3. Vice President – i) Yashika Sharma  
ii) Shimona Sharma



## PROJECT BANDHANI

'BANDHANI' is the captivating name given to the ongoing latest project under the management of Enactus Shivaji. Our team is dedicated towards aspiring entrepreneurship, generating employment opportunities and transforming communities and that's what Project Bandhani steps forward to accomplish. It aims to empower women and make them self-sufficient.



## TEEJ MELA

Enactus Shivaji commemorated the festivity of 'Teej' celebration in the form of a joyous Mela held in the month of July, 2017 .

Even though the corporates in the city define the lifestyles of the people , which is increasingly leaning toward metropolitanism , festivals such a teej are still a major cultural binders for the people in Delhi . Thus the members of Enactus Shivaji organized a teej mela in the college premises which was full of games , colours and fun . The began the season of festivals for Enactus Shivaji





### **VISITS TO HOPE FOUNDATION**

The word happiness has different meaning for different people, but for some people it simply means the opportunity to work. We at Enactus Shivaji collaborated with hope foundation, where we taught the women of hope foundation how to tie and dye fabric and how to turn that dyed fabric into products. With this skill we also taught them entrepreneurship skills and therefore enabling them to earn a livelihood.






### SWASTIKA 2017

Enactus Shivaji organized its Diwali Mela 2017 "SWASTIK" on October 13, 2017. It was a day filled with celebration and the positive vibes of festivity. The team of Enactus scheduled the launch of the latest products under 'Project Bandhani' the very same day. Enactus Shivaji also initiated a book collection drive and successfully distributed the books collected from the faculty members and students to 'Hope Foundation' (Dilshad Garden) and 'The Bal Seva Orphanage' (Uttam Nagar).

Celebrate with us  
*Diwali Mela*  
We invite you for placing your  
stall at our event.  
Friday, 13th October  
11:00 AM  
follow us: [www.fb.com/enactushivaji](http://www.fb.com/enactushivaji)  
Insta @enactushivaji  
Contact us:  
Somya 8397045291  
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## BOOK CAMPAIGN

“Education is the passport to the future, for tomorrow belongs to those who prepare for it today.”

With the stated aim and purpose, Enactus Shivaji initiated a book collection drive; under which diversified valuable books were invited upon to be donated from the students and faculty of Shivaji College. The campaign team of Enactus Shivaji was the sole assembler of the given books which was then successfully distributed to the students of ‘Hope Foundation’ (Dilshad Garden) and ‘The Bal Seva Orphanage’ (Uttam Nagar).



## Visit to An Orphanage

Enactus Shivaji visited an orphanage in Rajouri Garden to meet the lovely children. The team donated the books collected as a part of the Book Collection Drive, played various games with them and had a great time interacting with the kids.



## LAUNCH OF NEW PRODUCT LINE

A new range of products was introduced in our Diwali mela by the very gorgeous Ms. Mehak Sethi and our respected teachers. This was followed by a fashion show that showcased the new range. Bandhani had products like – Dupatta's, Scarfs, Folders, Potli's, Cushion covers etc. The upbeat music in the background caught everybody's attention.

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### PERFORMANCE BY AKHIL BHARTIYE NETRAHEEN SANGH

Enactus organised a dance performance event by the very talented and gifted students of a blind school called Akhil Bhartiye Netraheen Sangh. Their performance was mesmerizing and it showed us that nothing is impossible if we are determined to achieve our goals .



### RANGRITI

Enactus Shivaji organised an online tie and dye technique competition for everyone so that these techniques can be instrumental in making our designs more beautiful and can also provide the best way for the participants to showcase their talents and work for the cause. The shortlisted candidates visited hope foundation and the winner was awarded.

**enactus**  
Shivaji College

**रंगरिती**  
Tie and Dye  
Technique Competition

Participants have to mail their entries for Round 1  
by 31st January.

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www.fb.com/enactushivaji  
@enactushivaji

Contact us:  
enactushivaji@gmail.com  
8397045291

## COLLABORATIONS

In order to market and advertise the products, we did photoshoots with the young social media influencers and actors like **Tanya Maniktala**, a famous web series actress, **Mehak Sethi**, a famous fashion blogger. This helped us immensely to attract young buyers and to reach a wider audience base.



## FELICITATION

Enactus Shivaji has honoured various personalities by gifting them the products they made from the project bandhani during 2017-18. This included primarily our cabinet minister - **Ms. Smriti Irani**, a prominent social worker - **Ms. Kamla Bhasin**, **Dr. S.Lakshmi Devi** and **Prof. SK Palhan** etc. It was indeed an honour for Enactus Shivaji to present their products to such amazing personalities.

**Ms. Smriti Irani**





**Dr. S.Lakshmi Devi**



**SPECIAL REPUBLIC DAY MERCHANDISE**

Enactus took bulk orders for various events under project bandhani. For the republic day celebration we took a bulk order of making tricolour dupattas. Look below to see how our principle ma'am and teachers are flaunting our tri-colour duppata's at the event.



## **MENTORING SESSIONS AT KPMG**

Enactus Shivaji has worked under the mentorship of KPMG, which is a well renowned consultancy company in cyber hub gurugram. Our students visited their offices to discuss the progress of their projects and the problems they were facing for its execution. This has been a huge learning experience for all our students.



## STALLS AT VARIOUS EVENTS

Enactus Shivaji was actively participating in the events organized by other societies in our college and even outside our college. We set up stalls at different events and college to sell our products and to reach to a wider market. This included product display the Crown Plaza, Shaheed Sukhdev College, Gender Fair, Shivaji College etc.

